



ASIC
Australian Securities &
Investments Commission



ASIC Annual Forum
2019 **Sydney**

ASIC ANNUAL FORUM 2019

16–17 MAY

HILTON SYDNEY

‘Other people’s money’

Financial laws and regulations are often framed around markets, companies, products and services but the business of finance is essentially about dealing with other people’s money. How do we ensure that finance stays true to its primary function of serving the economy, consumers and society as a whole?

*Over two days we will explore how finance can orient itself to focus on the end user, and how financial market participants can ensure they meet public expectations when dealing with **other people’s money**.*



THURSDAY 16 MAY 2019

Introductory addresses

Level 3, Grand ballroom

Welcome

Michael Saadat, Executive Director, Financial Services and NSW Regional Commissioner, Australian Securities and Investments Commission

Welcome to country

9.15am – 10.00am

Yvonne Weldon, Chairperson, Metropolitan Local Aboriginal Land Council

Introductory comments

James Shipton, Chair, Australian Securities and Investments Commission

Opening address

Ashley Alder, JP, Chairman, IOSCO Board and Chief Executive Officer, Securities and Futures Commission of Hong Kong

Plenary session 1: The future of financial services – global regulatory perspectives

Level 3, Grand ballroom

Digitisation, higher consumer expectations, disruptive models and innovation – what will the regulation of financial services and markets look like 5 to 10 years from now?

An international panel will present global perspectives on the opportunities and challenges facing financial markets, how ready we are to respond to them, and what regulation of financial services and markets will look like in the near future.

10.00 am – 11.15am

Moderator: **James Shipton, Chair, Australian Securities and Investments Commission**

Panel:

Ashley Alder, JP, Chairman, IOSCO Board and Chief Executive Officer, Securities and Futures Commission of Hong Kong

Elisabeth Roegele, Deputy President and Chief Executive Director of Securities Supervision and Asset Management, Federal Financial Supervisory Authority (BaFin)

Maureen Jensen, Chair and Chief Executive Officer, Ontario Securities Commission

Nezha Hayat, Chairperson and Chief Executive Officer, Moroccan Capital Market Authority

11.15am – 11.45am

Morning break



Plenary session 2: Global risks, local solutions

Level 3, Grand ballroom

In an integrated world, global risks can impact on domestic financial markets and challenge market participants.

This session will consider: the effect key international developments are currently having on markets; the risks that may arise for participants in the global financial system and the actions required by industry.

Moderator: **Cathie Armour, Commissioner, Australian Securities and Investments Commission**

11.45am – 12.45pm

Keynote: **Mary Reemst, Managing Director and Chief Executive Officer, Macquarie Bank Limited**

Panel:

Mary Reemst, Managing Director and Chief Executive Officer, Macquarie Bank Limited

Andrew Bailey, Chief Executive, UK Financial Conduct Authority

Dr Sally Auld, Managing Director, Chief Economist and Head, AUS/NZ Fixed Income and FX Strategy, J.P. Morgan

Wayne Byres, Chairman, Australian Prudential Regulation Authority

Plenary session 3: Leaning in – better payment and clearing systems

Level 3, Grand ballroom

Innovation, competition and consumer demand are driving changes in payment and clearing systems globally. There are many institutions – traditional and non-traditional – competing to offer payment services. But as networks, development of payments and clearing systems often requires collaboration at some level. The New Payments Platform (NPP) in Australia – an open access infrastructure for fast payments – is a good example of such collaboration.

12.45pm – 1.15pm

Michele Bullock will discuss the drivers for the development of the NPP, the strategic objectives of the Reserve Bank of Australia in this area, and the ingredients that resulted in a successful industry collaboration. She will also highlight some other areas in which industry collaboration is likely to be required to ensure that payment systems remain efficient and safe.

Moderator: **Karen Chester, Deputy Chair, Australian Securities and Investments Commission**

Keynote: **Michele Bullock, Assistant Governor (Financial System), Reserve Bank of Australia**

1.15pm – 2.30pm

Lunch



Plenary session 4: The regulatory toolkit

Level 3, Grand ballroom

How can financial regulators best deploy their tools to detect, combat and deter misconduct in the financial system? This session will explore the regulatory toolkit, how and when regulatory tools should be deployed and the importance of the underlying settings for regulators to be effective.

Moderator: **Karen Chester, Deputy Chair, Australian Securities and Investments Commission**

2.30pm – 3.30pm

Panel:

Daniel Crennan QC, Deputy Chair, Australian Securities and Investments Commission

Gerben Everts, Board Member, Dutch Authority for the Financial Markets

Professor Dimity Kingsford Smith, Director, Centre for Law, Markets and Regulation, UNSW Law

Lee Boon Ngiap, Assistant Managing Director, Capital Markets Group, Monetary Authority of Singapore

3.30pm – 4.00pm

Afternoon break

Elective sessions:

1A: Balancing consumer choice with consumer protection

Level 3, Grand ballroom

Regulators strive to provide a level playing field, promote choice and increase participation in our markets. But does consumer protection sometimes require a line in the sand when it comes to what products and services can be marketed to consumers?

4.00pm – 5.00pm

An international panel will explore the challenges around determining when product intervention powers should be used, and how regulators can make decisions in consumers' interests, without stifling innovation and consumer choice.

Moderator: **Sean Hughes, Commissioner, Australian Securities and Investments Commission**

Panel:

Andrew Bailey, Chief Executive, UK Financial Conduct Authority

Steven Maijoor, Chair, European Securities and Markets Authority

Karen Cox, Chief Executive Officer, Financial Rights Legal Centre



1B: Healthy, wealthy and wise?

Level 2, Stateroom

Standards of living and healthcare advancements are allowing people to live longer. But living longer also means working longer, saving more, and having the capacity to fund a fulfilling life post-retirement. How do we ensure consumers are adequately informed, engaged and proactive about their superannuation? Or is the real question not how to increase consumer engagement, but how to build products and services that meet the needs of a largely disengaged population?

This session will consider: the problems of ensuring consumers engage early with the idea of retirement; what role financial advice at the time of retirement should play to promote the best choices; and whether we should expect a certain level of consumer disengagement, and tailor products accordingly.

Moderator: **Danielle Press, Commissioner, Australian Securities and Investments Commission**

Panel:

Ian Silk, Chief Executive, AustralianSuper

Professor Susan Thorp, University of Sydney

Jo-Anne Bloch FAICD, Partner and Head of Industry and Public Sector, Mercer

1C: Agile regulation

Level 4, Function rooms

Regulation is evolving from traditional methods to a more dynamic form of technologically aided digital, real-time supervision. This session will explore how we can leverage technology to enhance compliance, detect fraud, and ensure market integrity. And the role it could play in monitoring conduct and improving consumer outcomes.

Moderator: **Mark Adams, Senior Executive Leader, Strategic Intelligence, Australian Securities and Investments Commission**

Panel:

Rebecca Lim, Group Executive, Legal and Secretariat, Westpac Group

Pauline Theobald Wray, Managing Director, Asia Head, Expand, The Boston Consulting Group

Matt Symons, Director, Red Marker

Christopher Woolard, Executive Director of Strategy and Competition and Board Member, UK Financial Conduct Authority

4.00pm – 5.00pm



ANNUAL DINNER

6.00pm – 6.45pm

Registration, pre-dinner drinks and canapes

6.50pm – 7.10pm

Welcome and introduction

James Shipton, Chair, Australian Securities and Investments Commission

8.00pm – 8.30pm

Dinner address

Keynote speaker: **Professor Mihir A. Desai, Mizuho Financial Group Professor of Finance, Harvard Business School, Professor of Law, Harvard Law School and author of *The Wisdom of Finance - How the humanities can illuminate and improve finance***

Challenges facing the finance industry at the moment include understanding the social context in which it operates and remembering that it deals with other people's money.

How do we bridge the gulf between finance and the people it seeks to serve? And how do we show that finance is deeply ingrained into humanity?

Mihir Desai argues that the widening chasm between the arts and science, and humanities and finance, has created a disconnect in the industry with implications for real people. He suggests that only by rediscovering the humanity in the core ideas of finance can we both improve the practice of finance, and the way it is perceived in wider society.

8.30pm – 8.40pm

Dinner address Q + A

Danielle Press, Commissioner, Australian Securities and Investments Commission

10.00pm

Dinner close



FRIDAY 17 MAY 2019

Day two welcome

9.15am – 9.30am

Level 3, Grand ballroom

Cathie Armour, Commissioner, Australian Securities and Investments Commission

Plenary session 5: Meet the Commission

Level 3, Grand ballroom

Australian Securities and Investments Commissioners will outline the priorities for the year ahead and take questions from the floor.

Moderator: **Narelle Hooper, Editor-in-Chief, *Company Director* magazine, Australian Institute of Company Directors**

Panel:

James Shipton, Chair, Australian Securities and Investments Commission

9.30am – 10.30am

Daniel Crennan QC, Deputy Chair, Australian Securities and Investments Commission

Karen Chester, Deputy Chair, Australian Securities and Investments Commission

Cathie Armour, Commissioner, Australian Securities and Investments Commission

John Price, Commissioner, Australian Securities and Investments Commission

Danielle Press, Commissioner, Australian Securities and Investments Commission

Sean Hughes, Commissioner, Australian Securities and Investments Commission

10.30am – 11.00am

Morning break

Plenary session 6: Including the excluded

Level 3, Grand ballroom

According to the World Bank, 'More than 1 billion people within the Asia region still have no access to formal financial services — meaning, no formal employment, no bank account, no meaningful ability to engage in commerce online or offline.'

This session will explore the role of financial market participants in promoting inclusive growth, and the ways we can reach out to the under-banked, to ensure we include the currently excluded in the global financial system.

11.00am – 12.00pm

Moderator: **Sean Hughes, Commissioner, Australian Securities and Investments Commission**

Keynote speaker: **Dr Daryl Collins, Managing Director and Chief Financial Officer, Bankable Frontier Associates and co author of *Portfolios of the poor***

Panel:

Dr Daryl Collins, Dr Daryl Collins, Managing Director and Chief Financial Officer, Bankable Frontier Associates and co author of *Portfolios of the poor*

Paul M. Muthaura MBS, Chief Executive, Capital Markets Authority, Kenya

Lynda Edwards, Co-ordinator Financial Capability, Financial Counselling Australia



12.00pm – 1.30pm

Lunch

Elective sessions:

2A: Raising the bar

Level 3, Grand ballroom

Harmful but legal conduct can have an adverse impact on consumers and undermine trust and integrity in the financial system. This session will explore whether professionalism can raise the bar for conduct and does the financial services industry need to review its broader value proposition?

Moderator: **John Price, Commissioner, Australian Securities and Investments Commission**

Panel:

Dr Deen Sanders OAM, Ethics and Professionalism Leader and Partner, Governance, Regulation and Conduct, Deloitte

The Hon. Anna Bligh AC, Chief Executive Officer, Australian Banking Association

Rob Everett, Chief Executive, Financial Markets Authority, New Zealand

2B: How can Boards manage climate change risks and what should they disclose to the market?

Level 2, Stateroom

There are growing expectations for boards to consider the exposure of their organisation to climate change risk, and to adequately inform investors and the market. But how should boards approach this given the complexities and uncertainties associated with climate change risks and opportunities? And what constitutes effective disclosure to investors across industries? Is this issue more important to some sectors or should all boards be concerned about what climate change means for financial services firms, companies and their investors?

Moderator: **Peter Kell, Former Deputy Chair, Australian Securities and Investments Commission and Former Deputy Chair, Australian Competition and Consumer Commission**

Panel:

Dr Fiona Wild, Vice President, Sustainability and Climate Change, BHP

Tony Shepherd AO, Chairman, Macquarie Specialised Asset Management Limited

Amber Johnston-Billings, Director, Climate Change and Sustainability Services, KPMG

Zoe Whitton, Head of ESG Research, Citi

1.30pm – 2.45pm



2C: Finding the value in insurance

Level 4, Function rooms

Poor value combined with conflicts of interest in the insurance sector can undermine consumer trust. This session will consider whether firms are designing insurance products with good value in mind. Are consumers paying for insurance products that achieve very little? What has been the regulatory response? Our expert panel will explore these questions as they consider how the industry can deliver value to consumers.

1.30pm – 2.30pm

Moderator: **Michael Saadat, Executive Director, Financial Services and NSW Regional Commissioner, Australian Securities and Investments Commission**

Panel:

Jonathan Dixon, Secretary General, International Association of Insurance Supervisors

Damien Mu, Chief Executive Officer (Australia and New Zealand) and Director, AIA Australia

Alexandra Kelly, Director of Casework, Financial Rights Legal Centre and Board Member, CHOICE

2.30pm – 3.00pm

Afternoon break

Plenary session 7: Creating shared value

Level 3, Grand ballroom

Business, with its capital, market access, scale and capacity for innovation, has the capability of having a meaningful impact on societal problems. The idea of creating shared value challenges companies to realign the interest of business and society by redefining their purpose so that generating economic value also produces value for society.

In this session an expert panel will discuss: what should be the aims of a company in setting their business objectives? Have we moved beyond prioritising short-term profit maximisation? And could operating on a shared value basis mean better longer-term outcomes for companies, investors and society as a whole?

3.00pm – 4.00pm

Moderator: **John Price, Commissioner, Australian Securities and Investments Commission**

Keynote speaker: **Peter Yates AM FTSE FAICD, Chairman, Shared Value Project and Deputy Chairman, AIA Australia Limited**

Panel:

Peter Yates AM FTSE FAICD, Chairman, Shared Value Project and Deputy Chairman, AIA Australia Limited

Paul Clitheroe AM, Chair, Australian Government Financial Literacy Board

Elizabeth M. Proust AO, Advisory Board Chairman, Bank of Melbourne, Independent Non-Executive Chairman, Nestle (Australia) Ltd and Independent Non-Executive Director, Lendlease Group

Closing remarks

4.00pm – 4.30pm

Level 3, Grand ballroom

James Shipton, Chair, Australian Securities and Investments Commission
